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Impact Infrastructure Inc. Announces Strategic Partnership With Earthshift Global

NEW YORK - Aug. 30, 2016 - PRLog -- In a move that will help organizations better understand the financial impact of investment in economic, social and environmental sustainability, Impact Infrastructure Inc., a software-as-a-service (SaaS) company providing triple bottom line (TBL) and benefit-cost analysis of green and built infrastructure, has entered into a strategic partnership with EarthShift Global to standardize and promote Sustainable Return on Investment (S-ROI) analysis and metrics. The companies will utilize Impact Infrastructure's Autocase process and EarthShift Global's 3Pillars software to help sustainability professionals and top-level executives collaborate on achieving financial goals while maintaining a commitment to sustainability.

"We hear clients in a wide range of sectors asking for tools that can monetize the value of sustainability, using default inputs and methodologies that are science-driven, and aligned with federal mandates and industry standards," said Lise Laurin, CEO and Founder of EarthShift Global. "Our partnership with Impact Infrastructure and use of Autocase will fill that need. Together we can provide sustainability professionals with user friendly, real time TBL analysis that will lead to better designs and, ultimately, better long-term outcomes for the economy and the environment."

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John Williams, Chairman & CEO of Impact Infrastructure said, "This partnership is exciting because with both companies working on S-ROI, we can standardize the data, methodologies, and outputs and make these powerful cost-benefit and risk analysis tools available at a fraction of the cost of custom studies. EarthShift Global has a wealth of experience with societal effects and this complements our economic and environmental research and databases."

EarthShift Global's team, headquartered in Kittery, Maine, helps top-level executives, front-line practitioners, academic researchers and policymakers worldwide achieve their sustainability goals and objectives by providing Life Cycle Assessment and S-ROI software, consulting services, as well as onsite and online training programs that de-mystify the path to sustainability. 3Pillars is a SaaS that enables S-ROI facilitators to rapidly model complex scenarios and gather data through a social networking platform. Their proven approach emphasizes engagement, adaptability and credible, measurable results, and the incorporation of performance-enhancing sustainable

thinking into everyday business decisions. For more information about EarthShift Global, visit the website <http://www.earthshiftglobal.com>.

Impact Infrastructure creates standardized software applications to promote the development of more sustainable and resilient communities. Autocase® is a cloud-based solution that works with engineering, architecture, and design software and uses design information to quantify the financial, economic, social, and environmental value of infrastructure and building projects. This information can be used so that a diverse range of stakeholders can answer the most important question: "What's in it for me?" Autocase's benefits include reduced stakeholder push-back, quicker project approval, and the building of more sustainable and resilient communities. For more information, visit the website <http://www.impactinfrastructure.com>.

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